



2016–2019

# STRATEGIC PLAN

*A better quality of life through caring support.*



# 2016-2019 STRATEGIC PLAN

## **The Links2Care 2016-2019 Strategic Plan**

was informed by consultation with our clients, funders, staff, volunteers and community partners. As we celebrate the organization's 10th Anniversary, a renewed Vision, Mission and Values were also established through the planning process.

## KEY STRATEGIC PILLARS

### **The Key Strategic Pillars**

emerged as central themes which will guide our agency over the next three years. Strategic Goals are intended to ensure these pillars hold steadfast as focus is honed and as we prepare for the future of offering ongoing caring support in the community within a changing landscape.





# 2016-2019 STRATEGIC PILLARS AND GOALS

## CLIENT WELLBEING

- Early intervention accessible to vulnerable population
- Equitable and responsive access to services based on community need
- Impact client wellbeing and community wellness through collaboration and partnership

## CULTURE OF CARING

- Effectively support client transitions to right care at right place at right time
- Engage and support change management
- Equity and Quality Plans centred on caring support
- Support capacity to link clients to community services

## SUSTAINABILITY

- Re-define core programs and services
- Promote our brand to improve community awareness
- Develop a service capacity framework

## OUR VISION

A better quality of life through caring support.

## OUR MISSION

To support healthy living, prevent isolation, and foster independence for people in our community.

## OUR VALUES

Our culture of caring is rooted in being: Respectful, Trustworthy, Accountable, and Responsive...to our clients, partners, supporters and each other.

### OUR FUNDERS



To find our more, please contact us at:

1-866-844-0252

info@links2care.ca

[www.Links2Care.ca](http://www.Links2Care.ca)

